

ROUGH EDITED COPY
PEPNET-SOUTH
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MEDIASITE PRESENTATION

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>> MARCIA KOLVTIZ: HELLO AND WELCOME BACK TO OUR ONLINE MEDIA WEBCAST. THIS IS THE FOURTH PRESENTATION TODAY. THE FIRST DAY OF A 2-DAY WEBCAST. THIS WEBCAST IS BEING DEVELOPED BY PEPNET-SOUTH, THE POST-SECONDARY EDUCATION PROGRAM'S NETWORK.

IN ADDITION TO THE PRESENTATION THAT YOU'RE GOING TO SEE NOW, WE ENCOURAGE YOU TO PARTICIPATE IN OUR ONLINE LEARNING COMMUNITY, LEARNCENTRAL. THIS IS A SOCIAL MEDIA EDUCATION NETWORK THAT WE'LL BE USING TO SUPPORT THIS WEBCAST. IF YOU'VE GOT QUESTIONS OR WOULD LIKE TO MAKE COMMENTS OR START A DISCUSSION, PLEASE USE THE LOG-IN INFORMATION THAT'S PART OF YOUR CONFIRMATION E-MAIL TO ACCESS THIS SITE. THIS PRESENTATION IS GOING TO FOCUS ON MEDIA SITE, A WEBCASTING AND KNOWLEDGE MANAGEMENT PLATFORM.

THE PRESENTER FOR THIS PRESENTATION IS AARON CUCCI, THE PROJECT MANAGER FOR PEPNET-SOUTH MIDWEST.

WELCOME, WELCOME, AARON.

>> AARON CUCCI: HELLO, EVERYONE. TODAY I'M GOING TO BE TALKING ABOUT STREAMING MEDIA. WHAT DOES IT MEAN? IT'S SIMULTANEOUS STREAMING VIDEO CONTENT, VOICE AND DATA. SO LET ME EXPLAIN HOW IT WORKS.

MOST OF THE TIME WHEN YOU GO ON THE INTERNET AND YOU DOWNLOAD SOMETHING TO VIEW, THE STREAMING MEDIA DOWNLOADS AND THEN IT GOES AWAY. SO THERE IS NO PHYSICAL FILES THAT ARE ON YOUR COMPUTERS AT THE END OF THE DAY. AT THE END OF THE WEBCAST, IT JUST STREAMS ON THROUGH. SO YOU UNDERSTAND VIDEO FILES ARE HUGE, VERY LARGE.

YOU CAN'T JUST SIT AND WAIT FOR IT TO DOWNLOAD THE VIDEO. YOU NEED TO PULL IN PACKETS BIT BY BIT AND WATCH IT AS IT STREAMS AS YOU DO WITH A LIVE CAST. AND NOW WE UNDERSTAND STREAMING MEDIA AS WE'LL BE USING IT TODAY.

MEDIASITE. THIS IS A COMPANY THAT WAS FOUNDED SONICFOUNDRY IN 1991. THE FIRST, THE COMPANY'S MISSION WAS TO PROVIDE EQUAL AND EASY ACCESS TO VIDEO CLIPS AS WELL AS TO INTEGRATED VIDEO THAT PEOPLE CAN PRODUCE EFFECTIVELY A WEBCAST. OR SUCCESSFUL VIDEOS. ABOUT 10 YEARS LATER ON THEY THOUGHT MANY CORPORATIONS, SCHOOLS AND INSTITUTIONS NEEDED AN EASIER TOOL TO DOWNLOAD EFFICIENTLY TO SERVE THEIR PRESENTATIONS AS WELL AS THEIR EDUCATIONAL TOOLS.

MEDIASITE PROVIDES A VERY RICH ONLINE EXPERIENCE. YOU HAVE TO UNDERSTAND THERE ARE THREE KINDS OF COMMUNICATION. FIRST IS AUDIO, VISUAL, AND KINESTHETIC, WHICH MEANS HANDS-ON. NOW THESE THREE KINDS OF LEARNERS THAT PEOPLE -- YOU NEED TO MEET THEIR NEEDS SO THEY CAN HAVE A SUCCESSFUL LEARNING EXPERIENCE. ON DEMAND PRESENTATIONS PROVIDES AN INDIVIDUAL WHO IS WATCHING THAT, WHO IS LEARNING THAT, TO PROVIDE THEM THE ABILITY TO DO SO. THEY CAN DO IT IN THE BEST WAY AND IN AN ENVIRONMENT THAT IS MOST COMFORTABLE.

NOW, CONTENT VIEWING, PEOPLE WATCH IT, PRESENTATIONS IN THE ENVIRONMENT THAT IT'S MOST USEFUL TO THEM. IF I USE MY LAPTOP, I KNOW WHERE THINGS ARE, I KNOW WHERE THE SETUP IS AND I'M MOST COMFORTABLE TO LEARN USING THIS MEDIA. IF I GO TO ANOTHER COMPUTER I'M NOT SO FAMILIAR WITH, I WILL STRUGGLE WITH THROUGH IT WOULD WORK. IT MAY NOT BE A SUCCESSFUL LEARNING EXPERIENCE FOR ME. SO THIS IS GOOD BECAUSE IT USES UNIVERSAL DESIGN. THAT'S THE BUZZ WORD IN TODAY'S TECHNOLOGY, WHICH MEANS IT MEETS ALL THREE OF THOSE LEARNING STYLES, OKAY?

LET ME TALK A LITTLE BIT ABOUT MEDIASITE AND ITS SET UP. AS YOU CAN SEE ON THE SCREEN RIGHT NOW AS I'M PRESENTING, THE FIRST BIG PICTURE WITH SLIDES YOU'LL BE ABLE TO ZOOM AND ZOOM OUT. IF YOU'RE NOT ABLE TO READ IT VERY WELL, YOU CAN BRING IT IN CLOSER. IT PROVIDES HIGH RESOLUTION IMAGING AND -- OH, I'M SORRY.

NEXT, WE ALSO HAVE A VIDEO WHERE YOU CAN SEE ME IN THE VIDEO. IT'S VERY RICH, IT'S CLEAR, AND THE STUDENT CAN WATCH AND FEEL A CONNECTION WITH WHAT THEY ARE LEARNING. YOU CAN CONTROL THE VIDEO WHILE IT'S RUNNING, WHILE IT'S ON DEMAND PRESENTATION. ALSO YOU'LL SEE THUMBNAILS OF DIFFERENT SLIDES ON THE BOTTOM. AND YOU CAN USE THOSE AS WELL. AS YOU CAN SEE, WE HAVE ON THE LEFT-HAND SIDE WE HAVE FOUR OPTIONS.

FIRST OPTION IS TO REDUCE THE SIZE FOR THE PICTURE THAT YOU CAN USE. OR YOU CAN SWAP THE MEDIA ELEMENTS FOR EXAMPLE IF YOU WANT TO SEE THE PRESENTER LARGER ON THE SCREEN, YOU CAN SWITCH THOSE. AND SOMETIMES MAYBE YOU DON'T WANT TO SEE THE SLIDES. YOU WOULD PREFER TO WATCH THE FULL SCREEN OF THE PRESENTER, YOU CAN DO THAT OPTION AS WELL.

WHILE YOU'RE PLAYING AN ON-DEMAND PRESENTATION, YOU'RE ABLE TO SPLAY IT, SKIP, AND PLAY BACK OPTIONS. ON DEMAND MEANS WHEN YOU'RE WATCHING SOMETHING THAT'S ALREADY BEEN DOWNLOADED AND THAT WE'RE VIEWING IT AT ANY TIME, 24/7. BUT LIVE, LIKE RIGHT NOW, YOU'RE NOT ABLE TO FAST FORWARD, OBVIOUSLY. CERTAINLY THAT IS HOW IT WORKS IN AUTOMATIC MODE IF YOU WANT TO THUMB THROUGH THE THUMBNAILS, YOU CAN START TO VIDEO WHERE THE SLIDE THEN MATCHES THE VIDEO.

NOW, IF YOU LOOK ON THE BOTTOM, THERE'S A SMALL I, A POPUP SCREEN AND GIVES THE PRESENTER INFORMATION. ANOTHER NICE FEATURE ABOUT THIS PRODUCT IS THAT YOU CAN SCAN A MOUSE OVER A PARTICULAR SLIDE BEFORE OR AFTER THE SLIDE THAT YOU'RE CURRENTLY ON AND IT WILL GIVE YOU A PREVIEW OF WHAT'S GOING TO HAPPEN NEXT OR WHAT HAS JUST RECENTLY HAPPENED. AND YOU CAN BRING THAT UP AND SO YOU MOVE THAT MOUSE OVER TO THAT. IF YOU MOVE YOUR MOUSE AWAY, IT WILL AUTOMATICALLY GO BACK TO THE SLIDE THAT IS CURRENTLY BEING SHOWN.

ANOTHER THING YOU ALSO NOTICE A CLOSED CAPTIONING BUTTON IS GRAYED OUT. THAT MEANS CURRENTLY IT IS NOT AN OPTION TO USE UNDER MEDIASITE. I'LL EXPLAIN MORE A LIT ABOUT THAT LATER ON. IN FUTURE ON DEMAND PRESENTATIONS YOU WILL SEE CLOSED CAPTIONING WILL BE A MEDIA YOU CAN USE CLOSED CAPTIONING AS A MEDIA FEATURE. NOW, THE NAME OF THE COMPANY IS AUTO SYNC. WE'LL USE THAT FOR POST PRODUCTION CAPTIONING. WE WANT TO TALK A LITTLE BIT ABOUT THINGS THAT WE ARE NOT USING IN TODAY'S PRESENTATION. CLOSED CAPTIONING FOR EXAMPLE, WE USE ACS, WHICH IS AUTO SYNCHRONOUS COMMUNICATION, THAT IS FOR LIVE STREAMING. WE USE THAT FOR POST PRODUCTION SERVICES WITH MEDIASITE SO YOU'RE ABLE TO SEARCH CAPTIONING TO BE ABLE TO FIND SPECIFIC PART OF A PRESENTATION THAT YOU WOULD LIKE TO REVIEW AND IT YOU WATCH IT AGAIN.

YOU CAN POLL LIVE POLLS WITH YOUR AUDIENCE. YOU CAN SHARE WEB SITE LINKS. SUPPOSE YOU WANT TO SEND AN INVITATION TO SOMEONE TO WATCH. YOU CAN USE THAT PARTICULAR FEATURE AS WELL. MEDIASITE HAS A QUESTION AND ANSWER PART BUILT IN BUT WE'RE NOT USING THAT TODAY BECAUSE WE ARE USING THE LEARNING CENTER OPTION. FOR THE Q AND A, LEARNING CENTRAL IS WHAT WE'RE USING FOR THE Q&A SECTION FOR TODAY. MEDIASITE IS PRESENTATIONS, TRAINING AND LECTURES, YOU CAN USE THAT ANYWHERE ANY TIME AUTOMATICALLY.

MEDIASITE SHARING CAPTURES KNOWLEDGE AND NATURAL SHARING WHERE IT HAPPENS, IT PROVIDES OVER THE INTERNET FOR PEOPLE WHO NEED IT IMMEDIATELY. THERE ARE FOUR PARTS HOW IT FUNCTIONS AND OPERATES. YOU CERTAINLY CAN RECORD. YOU CAN DELIVER, YOU CAN WATCH, AND YOU CAN MANAGE. NOW, AS WE WERE TALKING ABOUT

RECORDING, MEDIASITE ITSELF ITS PURPOSE IS TO BUILD AND INTEGRATE WITH TODAY'S AUDIO VIDEO TECHNOLOGY. IT CAN BE USED WITH OTHER PRODUCTS TO INTEGRATE ALSO MEDIASITE WANTS TO MAKE SURE IT'S ACCESSIBLE TO YOU, TO YOUR INSTITUTION WAS THEIR CURRENT TECHNOLOGY. YOU DON'T HAVE TO ADD A NUMBER OF DIFFERENT THINGS. REALTIME RECORDING WHICH MEANS LIKE YOU CAN SEE IT NOW. YOU DON'T NEED TO PREPARE OR WRITE OUT SCRIPTS. YOU CAN JUST GO AND START DELIVERING YOUR PRESENTATION. YOU DON'T NEED TO PREUPLOAD SLIDES. JUST PLUG AND PLAY. AND FINALLY THE POST PRODUCTION CLIPS AND EDITING IS ALL INCLUDED IN THE ONE PACKAGE.

ALSO, YOU HAVE THE OPTION TO AUTOMATICALLY START AND STOP AT PRESET DESIGNATED TIMES WITHOUT THE PRESENTER CLICKING OR DOING ANYTHING. FOR EXAMPLE, I HAVE A LECTURER SCHEDULED FOR TOMORROW AT 10:00 AND I'M NOT ABLE TO BE THERE. I CAN SET UP THE EQUIPMENT TO AUTOMATICALLY START AT 10:00. AND SAY IT STOPS AT 11:00 AND IT'S ALL READY. YOU JUST STORE IT. IT ALSO HAS AN APPLICATION TO RECORD A PRESENTER. THEY CAN CONTROL FACILITATOR CONTROL BY HIMSELF.

SO THESE FOUR OPTIONS, WE'RE NEXT TO THE SECOND ONE, WHICH IS DELIVER. MEDIASITE EX SERVER CONTROLS HOW AND WHEN YOU DELIVER RECORDED PRESENTATIONS. FOR EXAMPLE, IF YOU WANT TO ESTABLISH A SPECIFIC TIME WHEN STUDENTS ARE ABLE TO WATCH SOMETHING, A TEST FOR EXAMPLE NEXT WEEK. OKAY, AS THE TEACHER SAYS YOU HAVE UNTIL FRIDAY TO VIEW THIS, REVIEW THIS MATERIAL. AND THERE WILL BE A TEST ON MONDAY. SO THERE'S MANY OPTIONS WITH MEDIASITE ON HOW YOU DELIVER YOUR PRESENTATION. YOU CAN ALSO STREAM TO PRESENT TIME ON DEMAND. YOU CAN LOOK UP AND FIND A PRESENTATION THAT YOU WANT TO REVIEW. IT'S ON DEMAND 24/7 OR HOWEVER, YOU WANT TO SET IT UP TO MAKE YOUR PRESENTATION AVAILABLE.

ANOTHER UNIQUE FEATURE THAT'S VERY NICE ABOUT THE MEDIASITE YOU CAN SUPPOSE YOU HAVE A STUDENT OR CLIENT WHO DOES NOT HAVE INTERNET ACCESS. YOU CAN DOWNLOAD IT TO A DVD, CD, USB AND SEND IT OFF. YOU CAN JUST PLUG IT IN AND THEN VIEW IT. THAT'S A VERY NICE FEATURE.

AS I SAID NOW WE'RE INSTANTLY BROADCASTING WITH MEDIASITE. MOST OF THE TIME YOU HAVE TO ENCODE OR ESTABLISH STREAMING, BREAKING IT PART, BREAKING THE DATA APART TO INTEGRATE THE CAPTIONING, TO INTEGRATE THE SLIDES. BUT WITH MEDIASITE, IT'S AUTOMATIC AND HAPPENS ALL AT ONCE.

THIRD ONE, WATCH. THE MEDIASITE ITSELF GIVES A DYNAMIC, MULTIMEDIA EXPERIENCE. YOU DON'T HAVE TO USE A TRADITIONAL MODE. YOU CAN MODIFY IT TO FIT YOUR PRESENTATION STYLE. YOU CAN WATCH IT ON ANYTHING. A MAC, PC, LINUX, ANY COMPUTER YOU CHOOSE TO BUILD. YOUR WEB BROADCASTER CAN PICK WHATEVER YOU WOULD LIKE, WHATEVER YOU FEEL MOST COMFORTABLE WITH. THAT'S A NICE THING ABOUT MEDIASITE. USER CONTROLLED NAVIGATION WHERE YOU CAN SEARCH. SUPPOSE I WANTED TO PAUSE AND REVIEW IT A FEW TIMES AGAIN AND AGAIN. THAT'S FINE TO DO THAT ON DEMAND.

THERE ARE MANY OTHER CUSTOM OPTIONS. YOU CAN PUT A LOGO IN LIKE WE SEE IN THE CORNER HERE A LOGO. YOU CAN DO POLLS, QUESTION AND ANSWER, SUPPORT, CLOSED CAPTIONING, POST PRODUCTION SUPPORT, AN OTHER OPTIONS INCLUDED WITH MEDIASITE AS WELL.

AND THE LAST PART, THE FOURTH ONE IS MANAGE. MEDIASITE ITSELF IS A ONE STOP SHOP FOR YOUR MEDIASITE NEEDS. THE INTERFACE ALLOWS YOU TO SCHEDULE, SECURE, AND TRACK AS WELL AS MANIPULATE YOUR DATA. IT IS SECURE, FOR EXAMPLE, IF SOMEONE WANTS TO SEE YOUR PRESENTATION, YOU CAN ESTABLISH THAT. YOU CAN ADHERE TO HOW MANY PEOPLE YOU CAN CONTROL HOW MANY PEOPLE SEE YOUR PRESENTATION AS WELL AS BRINGING PRESENTATIONS TO A HANDLE ON A NUMBER OF DIFFERENT THINGS. YOU CAN MANAGE IT, YOU CAN ORGANIZE YOUR LIBRARY. SOME INSTITUTIONS HAVE MANY, HOURS UPON HOURS OF MEDIA PRESENTATIONS. THEY'RE BUILT IN. THEY ARE IN THE INTERFACE ALLOWS YOU TO CONTROL YOUR LIBRARY. YOU CAN TRACK MANY USERS, HUNDREDS OF USERS, THOUSANDS OF HOURS ARE STORED. MANY VIEWERS CAN SEE IF YOU WANT -- IF THEY WANTED TO. AND YOU CAN SEE, YOU CAN TRACK TO SEE HOW MANY ARE VIEWING THIS PRESENTATION FOR EXAMPLE. IT'S VERY NICE TO KNOW THAT.

MEDIA SITES YOU CAN ALLOW THIS MERGING WITH OTHER SYSTEMS. IT'S ALLOWED THE AUDIENCE TO WATCH A PRESENTATION WITHIN THE ENVIRONMENT THEY'RE MOST COMFORTABLE WITH. FIREFOX OR INTERNET SEARCH, INTERNET EXPLORER, A NUMBER OF DIFFERENT OPTIONS THAT ARE OUT THERE. IT COULD BE TO EMBED BROADCASTS WITH YOUR PRESENTATION WITH EXISTING APPLICATIONS. THERE ARE MANY SCHOOLS THAT USE MANAGEMENT SYSTEM IN THEIR ROOM SUCH AS AMX, CRESTRON AND ALSO POLY CON. YOU CAN USE TANDBERG A NUMBER OF OTHER EQUIPMENT THAT CAN BE USED AS WELL. THE USE OF CORE SYSTEMS, YOU CAN CERTAINLY USE MOODLE BLACKBOARD, A NUMBER OF OTHERS THAT WE WILL BE PRESENTING, I THINK. AND THAT CAN INTEGRATE AS WELL.

ALL OF THE CONTENT THAT YOU UPLOAD ON TO MEDIA YOU ARE ABLE TO KEEP AND VIEW IN ITS ORIGINAL INTENT. FOR EXAMPLE IT'S AVAILABLE TO THE PUBLIC IN GEM OR YOU CAN HAVE IT TARGET SPECIFIC USERS THAT CAN ONLY SEE THAT MEDIA. LET'S TALK A BIT ABOUT THE BENEFITS OF MEDIASITE. IT'S EASY TO DISSEMINATE INFORMATION AND INSTITUTIONAL GROWTH WILL BENEFIT AS IT GROWS. DISSEMINATION OF INFORMATION, YOU KNOW IN TODAY'S WORLD, INTERNET ACCESS WOW, AT YOUR FINGERTIPS, IT'S READY, EVERYTHING IS THERE. IT IMPROVES COMMUNICATION. DO YOU SUPPOSE YOUR INSTITUTION MANDATES AN INCREASE IN COMMUNICATION WITH YOUR STUDENTS? MEDIASITE IS AN EFFECTIVE TOOL FOR THAT.

ALSO PUBLIC PRESENTATION AT THE UNIVERSITY OR IN THE COMMUNITY, YOU CAN DOWNLOAD THAT TO MEDIASITE FOR YOUR STUDENTS TO BE ABLE TO WATCH THAT AND REVIEW AT A LATER DATE. COORDINATION AMONGST ALL YOUR TEAM MEMBERS. IT ENCOURAGES DIRECT COMMUNICATION WITH EACH OTHER. DIFFERENT GROUPS CAN USE MEDIASITE TO KEEP EACH OTHER INFORMED. AND DELIVER TRAINING. CERTAINLY ONE OF

THE MOST BENEFICIAL PARTS. YOU CAN PROVIDE ONLINE APPLICATIONS FOR EDUCATION MODULES TO REDUCE THE NEED FOR STAFF TO REPEAT THE PRESENTATION. YOU CAN CREATE ONLINE COURSE CURRICULUM. REDUCE THE NEED FOR STAFF TRAVEL. ANOTHER THING THAT'S NICE IS THE ACCESS TO INSTRUCTION AT ANY TIME, ANYWHERE, FROM YOUR DESKTOP. IT INCREASES THE RESOURCES BY SAVING THE TRAVEL TIME, MEETING EXPENSES, PRINTING AND MAILING, IT'S ALL ONLINE, GO GREEN.

ALSO A NICE THING IF YOU WANT TO MAKE A PRESENTATION ABOUT MOST COMMONLY ASKED QUESTIONS, STAFF CAN REVIEW THOSE ISSUES, UNDERSTAND HOW SOMETHING NEEDS TO BE DONE WITH A CERTAIN PRODUCT. THERE'S ALSO PUBLIC APPLICATIONS FOR OUTREACH, COMMITTEE MEETINGS, PUBLIC SAFETY LECTURES. TRAINING AND WORKSHOPS OF EVENTS THAT CAN BE LIVE OR THEY CAN BE ONDEMAND. EITHER ONE.

ANOTHER THING, THANK YOU, MICHELLE IS INCREASING RESOURCES, MAXIMIZING RESOURCES, RIGHT NOW WE'RE CERTAINLY USING MEDIASITE TO SHARE THIS TRAINING, TO SHARE THINGS WITH YOU LIVE RIGHT NOW. SO YOU DON'T HAVE TO TRAVEL AND SIT AND YOU WATCH AND LISTEN. YOU CAN WATCH AND BE COMFORTABLE, WATCH IT ON YOUR COMPUTER. LET'S MOVE ON TO INSTITUTIONAL GROWTH.

YOU CAN EXTEND YOUR REACH. YOU TEACH IT ONCE AND CONTACT MULTIPLE AND REACH MULTIPLE STUDENTS. A ONE-TIME DOWNLOAD AND IT'S SHARED AND THAT'S ALL. IT'S DONE. TO MAKE SURE THAT YOU EXTEND YOUR RETENTION OR QUALITY OF PRESENTATION AS STUDENTS SIT IN A CLASSROOM. IT ENHANCES ENROLLMENT. YOU DON'T HAVE TO ADD CLASSROOMS. YOU DON'T EVEN HAVE TO ADD TEACHERS. ALSO IT'S NICE FOR NONTRADITIONAL STUDENTS. THOSE WHO HAVE TO BALANCE LIFE AND FAMILY AND CAREER, A LOT OF THINGS GOING ON, THEY CAN WATCH IT IN THEIR OWN TIME, AT THEIR OWN EASE. IT BOOSTS RETENTION AND MANY STUDENTS FEEL THEY HAVE TO WITHDRAW FROM SCHOOL BECAUSE OF FAMILY OR LIFE ISSUES. BUT WITH MEDIASITE, WITH 24/7 ACCESS TO PRESENTATIONS, IT REALLY HELPS THOSE STUDENTS ABLE TO MEET THEIR GOALS TO GRADUATE. AND SO IT KEEPS STUDENTS INVOLVED IN THEIR PROGRAMS. IT'S HOW YOU CAN STAY COMPETITIVE WITH OTHER UNIVERSITIES. YOU CAN MEET DEMAND WITH MEDIA SAVVY STUDENTS OR WITH FACULTY. MAYBE THEY'RE NOT SO SAVVY. THEY CAN BE INTEGRATED.

IT BUILDS eLEARNING PROGRAM QUICKLY AND EASILY MUCH YOU CAN SHARE DISCOVERIES WITH YOUR SCIENTIFIC COMMUNITY. SCIENCE, THEY FIND SOMETHING AND THEY WANT TO SHARE WITH THEIR EMPLOYEES, TO COLLABORATE. MEDIASITE IS AN EFFECTIVE TOOL TO USE FOR THAT. ALSO IF YOU ESTABLISH A MEDIASITE AND SOMEONE WANTS TO USE IT FOR THEIR PARTICULAR PURPOSE, THEY CAN BRING REVENUE FOR YOUR INSTITUTION. SOME POPULAR EDUCATIONAL APPLICATIONS INCLUDE ONLINE LECTURES, STUDENTS CAN REVIEW CONTENT OUTSIDE OF THE CLASSROOM. SOME PROFESSORS LIKE TO USE MEDIASITE DURING THEIR CLASS TIME DURING LECTURES AND STUDENTS CAN GO BACK AND REVIEW THIS ON THEIR OWN TO STUDY FOR A TEST, WRITE PAPERS, SO FORTH. EXTENDED LEARNING. OFF CAMPUS STUDENTS OR POSSIBLY STUDENTS FROM OTHER STATES, OTHER COUNTRIES CAN LEARN FROM YOUR INSTITUTION USING THIS TOOL.

CONTINUING EDUCATION. MANY THINGS IN LIFE YOU HAVE TO FIND A BALANCE. MEDIASITE CAN FIT THE LEARNING INTO YOUR SCHEDULE ALSO RECRUITMENT EXPOSE NEW STUDENTS, NEW FUNDING OF INSTRUCTION AND HOW THEY CAN APPLY FOR FUNDING. THEY CAN USE MEDIASITE THAT AGAIN AND AGAIN TO ACCESS THAT TYPE OF INFORMATION. THE OPPORTUNITIES, THE OPTIONS ARE ENDLESS.

OKAY, TALKING ABOUT CAPTIONING SUPPORT HERE. NOW TODAY WE'RE USING ACS. AND THEY'RE STREAMING US LIVE. MEDIASITE DOES NOT OFFER LIVE CAPTIONING. THAT IS WHY WE'RE USING ACS. BUT SUPPOSE YOU NEEDED TO PROVIDE ACCESS TO STUDENTS WHO ARE DEAF OR HARD OF HEARING. THEY CAN USE THIS BY USING A MEDIASITE POST PRODUCTION CAPTIONING SERVICES. THE UNDERSTANDING IT'S A VERY QUICK TURNAROUND. AUTOMATIC SYNCHRONIZATION SYNC TECHNOLOGIES, MEDIASITE WORKS WITH THEM TO CAPTION THEIR PRESENTATIONS.

STANDARD CLOSED CAPTIONING CAN'T BE USED RIGHT -- CAN BE USED RIGHT NOW AND THEN STREAMED LIVE SIMULTANEOUSLY ONE NICE ABOUT MEDIASITE, POST PRODUCTION CAPTIONING IS THEY'RE ABLE TO SEARCH THE CAPTIONING ITSELF FOR SPECIFIC PART WITHIN A PRESENTATION. YOU WANT TO LOOK FOR SOMETHING AND REVIEW IT AGAIN. LIVE STREAMING WILL NOT BE ABLE TO LOOK FOR THAT. SO THERE'S POSITIVE AND NEGATIVES ABOUT THOSE TWO DIFFERENT CAPTIONING SERVICES. NOW, IF YOU WANTED TO USE THE LIVE CAPTIONING, YOU'D HAVE TO USE AN ENCODER TO STREAM THAT WITHIN THE STREAM. OKAY?

NOW I WANT TO GO BACK TO THE THINK TANK 1. I THINK IT HAPPENED LIKE TWO YEARS AGO OR THREE YEARS AGO, NOW. WOW, TIME REALLY FLIES. THREE YEARS AGO, THINK TANK 1. DISCUSSION WITH A NUMBER OF STAKEHOLDERS. WHICH ARE THE BEST PLACES FOR INTERPRETERS WITHIN WEBCASTS. OBVIOUSLY RIGHT NOW WE DON'T HAVE AN INTERPRETER STANDING NEXT TO ME. BUT, IF WE HAD A PERSON THAT WAS USING THEIR VOICE AND WE HAD AN INTERPRETER HERE, YOU COULD ENLARGE THE SCREEN WITH THE PRESENTER AND THEN PUT THE INTERPRETER IN A BOX WHERE THEY WOULD SIGN. BUT WE FOUND THAT NOT TO BE SUCCESSFUL. WE SWITCHED THAT WHERE THE PRESENTER IS IN THE SMALLER BOX, WHERE THE INTERPRETER IN A LARGER BOX. BUT STILL THAT WAS NOT AS EFFECTIVE. WE TRIED TO BRING THOSE TWO TOGETHER IN THE SAME SCREEN AND THAT WAS MOST EFFECTIVE. SO THAT IS THE RECOMMENDED BEST PRACTICES WHEN YOU'RE DOING A WEBCAST WITH AN INTERPRETER. WITH A PRESENTER. IT PROVIDES THE MOST CLEAR UNDERSTANDING FOR THE VIEWER.

ON MEDIASITE'S WEB SITE ITSELF THERE'S 101 USES FOR WEB SITE. HERE IS A LIST OF JUST A FEW. ONLINE PRODUCTION TALKED ABOUT PRODUCTS AND SERVICES DEMONSTRATIONS. FREQUENTLY ASKED QUESTIONS. TECHNICAL TIPS THAT YOU CAN REVIEW. CONFERENCE PRESENTATION, POST CONFERENCE FOLLOW-UP. DISTANCE LEARNING AND RECORDABLE LECTURE. PEPNET HAS USED A NUMBER OF THESE.

I'D LIKE TO TALK ABOUT SOME CASE STUDIES THAT ASSIST OTHER UNIVERSITIES. AND HELPED MEET THEIR EDUCATIONAL NEEDS. CLEMSON UNIVERSITY IN SOUTH CAROLINA HAS AN OFFICE THERE AND WE WERE TALKING ABOUT THEIR HEALTH EDUCATION AND HUMAN DEVELOPMENT AND I WAS -- THEY WERE LOOKING FOR A WAY TO EXPAND THEIR PROGRAM AND THEY WERE STRUGGLING WITH HOW TO DO THAT, HOW TO MEET THE NEEDS OF THEIR STUDENTS AND FACULTY. THIS CHALLENGE INCLUDED THE FACULTY WAS AFRAID OF NEW TECHNOLOGY. THAT'S UNDERSTANDABLE.

WE'RE LOOKING FOR WAYS TO EFFICIENTLY PROVIDE ONLINE MEDIA. ALSO THEY FELT IT WAS A BARRIER IN TECHNOLOGY WHICH LED TO THE DELAY TO THE PROJECT. MEDIASITE WAS ABLE TO BRING IT ALL TOGETHER AT ONCE. THEIR MAIN GOAL IN THE DEPARTMENT ITSELF WAS DIVIDED WITHIN A 12 MONTH TIME PERIOD WHICH WAS DIFFICULT FOR THOSE WHO WERE NOT TECHNOLOGICALLY SAVVY. I'M SORRY, 12 LECTURES IN A MONTH.

SO THE FACULTY AT CLEMSON DECIDED TO USE MEDIASITE AND THEIR SOLUTION WAS TO DOWNLOAD AND I THINK CATALOG THEIR PRESENTATIONS. SO THEY WERE ABLE TO MAKE REPEAT PRESENTATIONS OVER AND OVER. ONCE THEY MADE IT ONCE, THEY COULD PROVIDE IT AGAIN AND AGAIN FOR FUTURE COURSES AND SO FORTH. IT PROVIDED 24/7 LEARNING ENVIRONMENT FOR THEIR COMMUNITY. SO THE RESULT OF MEDIASITE THEN WAS THAT NOW THE FACULTY REALIZES THAT STUDENTS ARE LEARNING BETTER WITH THESE SHORT BURSTS OF INFORMATION AN GIVE THESE SHORT SEGMENTS AND THEY WOULD RETAIN INFORMATION BETTER THAN LONG DRAWN OUT PRESENTATIONS WHERE THEY WOULD FORGET INFORMATION.

NOW THE NURSING PROGRAM THERE ARE THE FACULTY, THEY WERE COMPLAINING BECAUSE THEY WERE REPEATEDLY PROVIDING PRESENTATIONS ON HOW TO PUT GLOVES ON. SO WHEN THEY MADE A MEDIASITE PRESENTATION ON HOW TO USE GLOVES APPROPRIATELY WITHIN THEIR HOSPITAL, THEY WERE ABLE TO THEN FOCUS ON IT AND MADE THE PRESENTATION ONCE AND THEN THEY COULD FOLKS THEIR TIME AND ENERGY ON OTHER NEW THINGS, OTHER THINGS THAT THEY WOULD RATHER DO THAN REPEAT THE SAME -- THIS SUBJECT OVER AND OVER AGAIN FOR EACH STUDENT EACH SEMESTER. SO THEY USED THAT AND IT SAVED THEIR TIME AND ENERGY. CLEMSON IS VERY HAPPY BECAUSE THEIR OUTREACH TO STUDENT IS MUCH BETTER WITH INTERNET ACCESS. THEY CAN PROVIDE CONTENT TO A MUCH WIDER AUDIENCE.

NOW LET'S TALK ABOUT THAT'S HOW I BENEFITED CLEMSON. SHARED KNOWLEDGE ON A BROAD SCALE. SIMPLY CREATION ONE STOP SHOP WITH THIS. INCREASED STUDENT SUCCESS BECAUSE STUDENTS WERE ABLE TO REVIEW CONTENT AGAIN AND AGAIN TO MAKE SURE THEY LEARNED AND UNDERSTOOD. FACULTY WAS ABLE TO OUTREACH IN THE COMMUNITY. AND IT ELIMINATED DUPLICATION OF EFFORT.

NOW LET'S TALK ABOUT RIVERSIDE CALIFORNIA, RIVERSIDE COMMUNITY COLLEGE. THEY NEEDED TO FIND A WAY TO PROVIDE SUPPORT TO ENROLLMENT. AT THE SAME TIME THE NURSING PROGRAM ITSELF NEEDED TO FIND A WAY TO MEET THE SHORTAGE IN NURSES THAT WAS OCCURRING. SO THEY NEEDED TO ESTABLISH TEACHERS TENDED TO WORRY SO

MUCH ABOUT TECHNOLOGY AND WHICH BUTTON TO PUSH. AND THEY FORGOT ABOUT THE CONTENT, WHAT THEY WERE TEACHING. MEDIASITE ALLOWED THEM TO TEACH NORMALLY. THEY NEEDED TO PROVIDE CONTENT TO ADULT STUDENTS, ADULTS WITH FAMILIES, STUDENTS WITHOUT FAMILY AND SO FORTH. THEY ALSO PROVIDED -- WANTED TO PROVIDE EQUAL ACCESS TO DEAF STUDENTS TO THEIR PRESENTATIONS.

RIVERSIDE COMMUNITY COLLEGE FOUND MANY STUDENTS DID NOT HAVE ACCESS TO HIGH-SPEED INTERNET. MEDIASITE DELIVERED THEIR -- WAS ABLE TO DELIVER CONTENT ON A LOW BANDWIDTH SO STUDENTS EVEN WITH DIAL UP COULD EASILY REVIEW AND WATCH THIS. ACCESS WITH ANY WEB SEARCH BROWSER INCLUDING DEAF AND HARD OF HEARING STUDENTS HAD ACCESS TO POST PRODUCTION CAPTIONING. SO THEY PROVIDED 12 LECTURES A WEEK AND DOWNLOADED AND WERE ABLE TO SAVE. ENROLLMENT THEN WAS BOOSTED. BENEFIT FOR USING MEDIASITE WAS THE DESIGN TO EXPAND THE CLASSROOM. IT REQUIRED NO CHANGE IN THEIR INSTRUCTION STYLE AND THEY WERE ABLE TO OUTREACH TO A WIDE VARIETY OF STUDENTS. CLOSED CAPTIONING WAS INCLUDED.

AND THE LAST ONE WAS CENTRAL MICHIGAN UNIVERSITY. THEY NEEDED TO DISTRIBUTE THEIR LEARNING. AND THEY REALIZED THEY NEEDED A SIMPLE WEB BROADCASTING TO BE SUCCESSFUL. TO ENHANCE GENERAL PUBLIC EDUCATIONAL AWARENESS. WHAT THEY WERE DOING. SO THEY HAD ONLINE FORMS FOR THE COLLEGE. FOR INTELLECTUAL GROUP. THE SOLUTION IS FACULTY DECIDED TO RENT MEDIASITE AS A TEST TO SHOW THE STAFF HOW EASY IT IS TO USE. THE FACULTY THOUGHT IT WAS AMAZING. THEY QUICKLY EMBRACED AND WANTED MEDIASITE TO BE PART OF THE TOOLS PROVIDED FOR LEARNING. SO THEY WERE ABLE TO DOWNLOAD AND CAPTURE 12 LECTURES A MONTH AND THEY HAVE 4,000 VIEWERS PER YEAR AND THEY FELT THEY WERE MUCH MORE A PART OF THE FUTURE OF EDUCATION.

THE BENEFITS OF MEDIASITE FOR CENTRAL MICHIGAN, THE SPORTING INSURE -- SUPPORTED STUDENTS LEARNING MUCH QUICKER. ENHANCED SCHOOL'S VISIBILITY AND GENERALLY IT WAS -- SAVED A LOT OF TIME. CLOSED CAPTIONING WAS PROVIDED FOR DEAF STUDENTS AS WELL. SO I'D LIKE TO THANK YOU.

I DO WANT TO REMIND ALL OF YOU THAT WE ARE USING THE LEARNING -- LEARNCENTRAL Q&A FORUM FOR EVERYTHING. SO I THINK YOU CAN USE THAT TO SHARE YOUR THOUGHTS, QUESTIONS, AND DISCUSSIONS. SO THANK YOU VERY MUCH.
(ENCODER DROPPED)